Healing Advanced Module 9

Professional Development

Module 9:
February 4, 2022

WORKING REMOTELY – ONLINE

How to start a Remote Healing Practice/Business

- Decide on remote only (photo & email) or remote with contact (voice or video). Or a mix.
- What kind of infrastructure do you need to put in place?
- What kind of technique/s do you offer?
- What kind of clients do you want?
- How to determine your fees?
- How do people find you?

How to find Clients

- Word by mouth
- Ads
- Social media
- Collaborations
- Interviews
- Research blogs, podcasts, where you find like-minded people.
- Taking courses, meeting people, hiking, etc.
- Find jobs where you meet your clientele

- Tip: What are you interested in? Who do you listen to in your spare time?

How to improve your Current Business

- What is working?
- What is NOT working?
- Is something you yourself contribute that needs to change?
- Do you need to change your image, website?
- Do you need to add to your social media presence or change your posts?
- What do you need to add or learn?
- Do you need more clients?
- Different types of clients?
- Do your fees need to change?
- Do you need to add categories or re-shape the structure of your services?
- How do more people find you?

REMOTE, ONLINE PRACTICE DETAILS:

- First Contact/First Words
- What do YOU need to know and do to give your best service?
- Ask and listen to the healing request
- Do you need to help and direct the request; client is confused or talks too much for the allotted time.
- Discern your agreement of healing service that your client expect
- Get clear consent for the healing
- Tell a bit of what you are going to do (*much of this work clients is too esoteric to understand).* Find the client's language.
- Ask question if clarification is needed
- What is your general session sequence?
- Mine depends largely on the client. You might use a specific template that works for you.

- My session contains these elements: 1. Teach 2. Assess 3. Heal
- Healing elements are: open connection, clear, heal, integrate, vitalize, protect, disconnect, clean.

SELF CARE

- What do you do daily to keep yourself healthy in general?
- What do you do to keep yourself in good service?
- What do you do intermittently to advance your abilities?
- What do you need to drop doing or avoid, to be better at what you do?
- What are your weaknesses, challenges?
- How do you plan to overcome these? What's your plan?

INFRASTRUCTURE FOR ONLINE WORK:

- Website,
- Landing page,
- Scheduler
- Newsletter service,
- Tele platform
- Video platform
- Decide on your social media presence: how do you present yourself to the public on a regular basis? What do you post or upload, what do you avoid?
- Online assistance, hourly workers/support (Fivr, etc)
- Paypal
- Stripe
- Professional Insurance (optional)
- Business licence (house insurance sometimes asks for it)